

IT Palooza



Jim McKelvey
@2000F

Square's Big Failure



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Where is the Invisible Hand?



1. Firms won't hire new coders

2. Education was failing

3. Problem is senior talent

Firms won't hire new coders

1. Mistakes

2. Retention

Mistakes



Retention



Education was failing

1. Bad Instruction

2. Too Few Students

Bad Instruction



Bad Instruction



Too few Students

free

Problem is senior talent

1. Productivity

2. Retention

Productivity



Retention



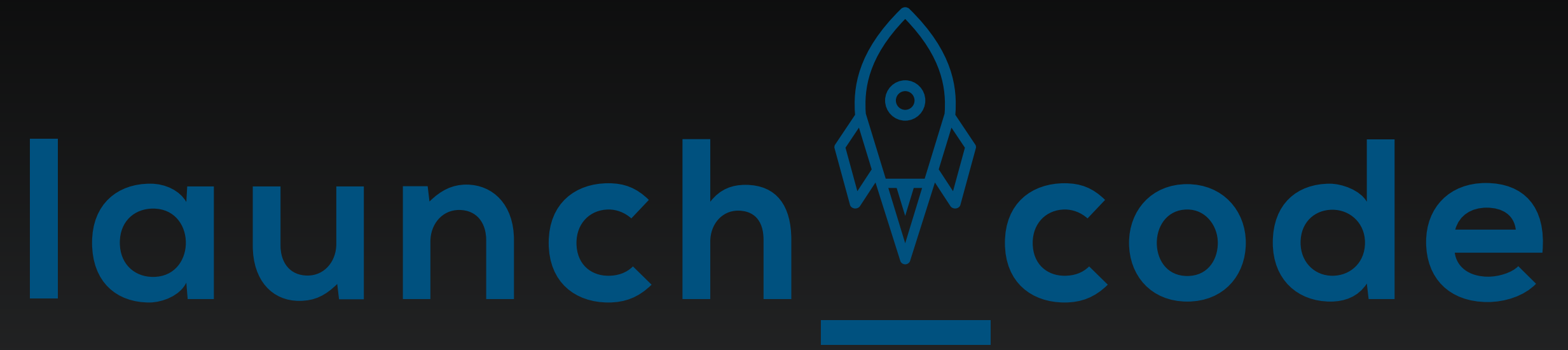
50% became 70%

\$6.7 million saved

What you can do

Hire three LaunchCoders

Tell People



Lacey Elmange
lacey@launchcode.org