

# 10<sup>TH</sup> STATE OF THE CIO

ANNUAL 2024

## BECOME A SPONSOR AT SCIO 2024!

Join Us at the Forefront of  
Technology Leadership

Tuesday, March 5, 2024

Charles F. Dodge City Center in Pembroke Pines

### BROUGHT TO YOU BY:



### UNLOCK EXCEPTIONAL OPPORTUNITIES: SPONSORSHIPS NOW AVAILABLE FOR SCIO 2024!

The State of the CIO (SCIO) 2024 is just around the corner, and we are thrilled to announce the immediate availability of Sponsorships **starting at just \$3,000 for this prestigious event**. Scheduled for Tuesday, March 5, 2024, at the Charles F. Dodge City Center in Pembroke Pines, SCIO 2024 is set to be a landmark gathering of technology leaders and decision-makers.

#### Gold Vendor Table Sponsorships – Your Gateway to Unmatched Visibility

As a Gold Vendor Table sponsor, you are provided with a unique platform to showcase your brand, products, and services to a highly targeted audience. Your sponsorship at SCIO not only guarantees visibility but also ensures meaningful engagement with key industry players.

**Secure Your Spot Today!**

### EXCLUSIVE BENEFITS OF \$3,000 GOLD VENDOR TABLE SPONSORSHIP INCLUDE:

- **Prime Location:** An exclusive 6' vendor table positioned strategically for optimal engagement.
- **Brand Exposure:** Bring your Retractable Banner, Table Drape, and Collateral to make a lasting impression.
- **Stage Mention:** A special mention from the stage to highlight your presence.
- **Digital Visibility:** A clickable logo on the CIO Council website for a year, amplifying your digital footprint.
- **Networking Opportunities:** Receive one Guest Ticket to invite a leadership member (CIO/CTO/CISO/CDO/etc.) from your client base, fostering valuable connections.
- **Convenience:** Enjoy ample free parking and access to FREE WiFi at the facility.
- **Bring a Guest on Us:** Includes 1 x Guest Ticket tailor-made for you to invite a member of your client's leadership team (CIO/CTO/CISO/CDO/etc.).
- **Extended Reach:** Opportunity to purchase additional booth crew tickets at a discounted rate.

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